



West Grey Chamber of Commerce Executive Meeting Minutes

July 22, 2020 | ZOOM meeting

Attendance: Amanda Bible, Tom Hutchinson, Laura Johnston, Nella Monaco-Wells, Kevin Tremble

Regrets: April Brill

1: Nella called the meeting to order at 6:03 p.m. Declaration of Pecuniary Interest - NONE

2: Approval of previous minutes:

- May 11, 2020 minutes (as amended): Moved by Amanda; seconded by Kevin. CARRIED.
- June 8, 2020 minutes: moved by Amanda; seconded by Kevin. CARRIED.

3: Business Arising from Minutes – none

4: Treasurer's report (ACKNOWLEDGED) Kevin provided a status update as of June 30, 2020:

- \$21,000 in bank
- Received delivery of the higher quality certificates which were more expensive but will pay off in the long run.
- \$250 in Chamber bucks redeemed
- \$729 paid for directors' insurance
- Under budget in donations, advertising and promotions, however, the second half of the year is usually busier for these expenditures

5: No new members and waiting for payment of three memberships of the 95 sold.

6: Website and marketing updates, as of July 6:

- Website: 2145 hits
- Facebook: 592 likes

- Twitter: 382 followers

7: Correspondence - none

8: Other business:

- a. Business directory: Nella proposed using the Curious Daytripper guide to distribute the brochures. A minimum of \$350 expenditure, or all 61 drop locations can be booked for \$450. Decision was to do a combination of local distribution and spend \$350 to have 500 of the 950 brochures sent through Curious to hand-selected locations. Tom to take care of getting brochures to Ayton and Neustadt.
- b. West Grey Community Improvement Plan: Laura will send zoom meeting info to Nella so Nella can make sure all Chamber member businesses are invited to the information night being hosted by the municipality.
- c. Open Discussion: Laura asked how the mask order from Grey Bruce Public Health is going. Laura noted that a report is being presented at county council to see if a county bylaw is necessary to help with compliance. The public health notice was issued July 14 and Nella added that it's about a 50/50 compliance.

10: Next meeting, Wednesday, August 18 at 6 p.m. – via zoom

12: Motion to adjourn meeting at 6:43 p.m. Moved by Tom, seconded by Kevin. CARRIED.