



West Grey Chamber of Commerce Executive Meeting Minutes

June 8, 2020 | ZOOM meeting

Attendance: Amanda Bible, Tom Hutchinson, Laura Johnston, Nella Monaco-Wells, Kevin Tremble

Regrets: April Brill

1: Tom called the meeting to order at 5:23 p.m. Declaration of Pecuniary Interest - NONE

2: Approval of previous minutes – Moved by Amanda; seconded by Nella. CARRIED

3: Business Arising from Minutes – none

4: Treasurer's report (ACKNOWLEDGED) Kevin provided a status update as of May 31:

- \$23,000 in bank
- Digital Main Street grant ended May 31.

5: Membership update and discussion: Nella advised she is still collecting 2020 membership dues. No new members to report.

6: Website and marketing updates, as of June 8:

- Website: 1720 hits
- Facebook: 591 likes
- Twitter: 382 followers

7: Correspondence: None

8: Other business:

- a. Digital Main Street: reports pending from Laura Elliott for submission to OBIAA. Post cards and flyers will be sent to OBIAA as well. The digital/video series is still in development phase.

- b. West Grey Economic Development Advisory Committee Update (EDAC): the West Grey EDAC will be meeting again and will discuss rebooking the joint meeting to discuss the Community Improvement Plan. All Chamber members, BIA and general public will be able to participate by zoom.
- c. Open Discussion:
 - i. Nella discussed front line worker signs and decision was made to utilize the website for messages of support
 - ii. Amanda questioned if there is a role for to promote businesses that are reopening. Nella advised that she has been sharing as she receives notification and is announcing specials, etc.

9: Next meeting, Monday, June 6, 5 p.m. – via zoom

10: Motion to adjourn meeting at 5:55 p.m. Moved by Amanda, seconded by Kevin. CARRIED.