



West Grey Chamber of Commerce Executive Meeting Minutes

April 13, 2020 | ZOOM meeting

Attendance: Amanda Bible, April Brill, Laura Johnston, Nella Monaco-Wells, Kevin Tremble

Regrets: Nereda Manion

1: Nella called the meeting to order at 5:00 p.m. Declaration of Pecuniary Interest - NONE

2: Motion to accept the agenda – not applicable

3: Approval of previous minutes – not applicable

4: Business Arising from Minutes - none

5: Other Business

a) Digital Main Street – Advertising Campaign

Nella advised that OBIA confirmed \$1200 intended for equipment can be transferred to an advertising campaign.

MOTION: moved by Amanda, seconded by Tom

THAT \$1500 of the Main Street grant be allocated to an enhanced advertising campaign that includes a two week radio campaign, flyers mailed to West Grey households, and purchasing \$100 in Facebook ads. CARRIED.

b) Open discussion

a. Annual General Meeting

i. Nella shared information that we are not in violation of charter under the Board of Trade Act and can hold the AGM when safe to do so.

10: Next meeting, May 11, 5 p.m. – via ZOOM

12: Motion to adjourn meeting at 6:30 p.m. Moved by Laura, seconded by Tom. CARRIED.