



West Grey Chamber of Commerce Executive Meeting Minutes
March 3, 2020, 6:30pm at The Mortgage Centre- Hometown Financial
Durham ON.

Attendance: Amanda Bible, April Brill, Nereda Manion, Nella Monaco-Wells, Kevin Tremble
Regrets: Tom Hutchinson, Laura Johnston

1: Nella called the meeting to order at 6:32pm. Declaration of Pecuniary Interest - NONE

2: Motion to accept the agenda by Amanda, seconded by Kevin

3: Approval of February 4, 2020 minutes, moved by Nereda, seconded by Amanda

4: Business Arising from Minutes -

Escape Grey Bruce Magazine - the municipality did not go together with us, the amount we paid was \$300 plus HST (\$336).

Neustadt Arena business card holder was purchased for \$149. Sign is ready at Signs Up Graphic, he will be sending an invoice.

Spotlight - The Chamber paid for a half page ad in the Spotlight to announce the Beauty of West Grey - Winter 2019/20 and the AGM 2020

The Spotlight has helped us to introduce West Grey Wally with a little editorial and the Colouring Contest page

West Grey Chamber Facebook page is now members only events listed

West Grey Chamber of Commerce Website is now chamber members and non-profits, fundraisers events listed

5: Treasurers Report: written update of \$31,735 in bank, which includes the \$10,000 Digital Main Street grant. See Kevin's attached report.

6: Membership Update- New members: Michael J McGarry. Membership now totals 94.

7: Website & Marketing discussion

In February there were 3287 visits to the website. Social media numbers: 538 Facebook likes and 377 twitter followers. (The website was down for about 2 weeks in December)

8: Correspondence

Durham Agricultural Society - Asked if we would like to help out with hats for the fall fair, this year's theme is hats off to harvest, they plan on handing out hats to every guest through the gate. They also have an ad in their fair booklet ¼ page for \$45 due Apr 6, 2020. Kevin motioned that we donate chamber bucks as we have in the past, update the current ad to include West Grey Wally, and do the same for the Neustadt fall fair, Nereda seconded, AIF.

9: Other Business

- **Annual General Meeting**
Date set for April 29, 6 p.m. Durham Legion Nella to confirm meal plan and and cost from Debbie Page and the Legion Ladies. Nella spoke to It's My Pleasure. Nella to call Pebbles to see how much they can do baked goods for. After Nella speaks to the legion ladies and Debbie, and Pebbles we will vote by email which meal and dessert option we would like to go with.
- **West Grey Wally - Cutout is here, Nella will email our members to inquire if they would like Wally, it was decided that we have Wally hang out at each business for at least 1 week, we will advertise with posters to watch Facebook and Twitter for clues to his location, each participant must post photo on Facebook or Twitter with us tagged, and a hashtag that we create; Every time they find Wally they will be entered into a monthly draw, and a grand prize draw. (Board members & Family can not participate). Amanda motioned that \$600 plus HST be used for the purchase of an Ipad for the grand prize, \$50 Chamber Bucks for each monthly prize of a total of 7(\$350), the contest will run May to November. Nereda seconded, AIF.**
- **Brochure - Ready to print, our quote was for 800 \$707 +HST, or 1000 \$790.45 +HST. Nereda motioned 1000 copies, Kevin seconded, AIF.**
- **DSS/DMS Digital Media Grant - We have hired Laura Elliot. We will have Laura call our members that have not already signed up to speak with her to make sure all interested members are aware of the program, and can sign up if they wish, we felt this was something that should be done for our members. We are required to use money to purchase equipment required, we would like to discuss with Laura what she thinks would be best. We did discuss that a laptop or similar purchase would make sense so we will have a use for it later for our presentation of our members on the slide that we had created for at booths/events etc... To be discussed further after hearing Laura's opinion.**
- **Certificates - We will need to have the new certificates printed, we would like to discuss the possibility of having 2020 be our first year with our certificate to have yearly stickers added. Nereda mentioned that her door has an old sticker from the chamber and suggested we look into purchasing vinyl stickers for the windows, so each member would receive a certificate and a sticker to use. The stickers to have Wally for 2020, and each year after the year they were received on them.**

10: Next meeting: April 7, 2020, 6:30 PM, Location to be determined.

11: Motion to adjourn the meeting at 8:05 p.m. Moved by Nereda, seconded by Amanda. AIF.