



West Grey Chamber of Commerce Executive Meeting Minutes

October 8, 2019, 6:30pm at the West Grey Municipal Office

Attendance: Nella Monaco-Wells, April Brill, Amanda Bible, Laura Johnston, Kevin Tremble, Tom Hutchinson

Regrets: Nereda Manion

1: Nella called the meeting to order at 6:30pm

2: Declaration of Pecuniary Interest

3: Introduction of Laura Johnston to the Board

4: Motion to accept the agenda by April, seconded by Amanda

5: Voted Laura Johnston in as the Interim Recording Secretary- all in favor

6: Approval of minutes from the July 2018 and September 2018

Moved by Kevin, Seconded by Amanda

No errors or omissions to report

7: Business Arising from Minutes- none to report on

8: Treasurers Report presented by Kevin and accepted by the Board.

Account in good standing. Kevin estimated we would have a surplus of \$5000 this year. No invoice received for the brochures. Kevin to follow up by next week with Reliance and get this paid. \$283 in arena board advertising and the monthly phone, office expenses reported.

9: Membership Update- 90 Members with two new potentials coming on. Our goal is to hit 100 by the year end.

10: Website & Marketing discussion

More hits with new website set up. Twitter and Face book are around the same numbers

11: Correspondence (Owen Rahn U17 Sponsorship)

Nella read a letter from the Rahn family looking for help to offset the expense of \$6000 for their son to travel Over Seas for Team Canada U17 Softball team. An amount of \$200 donation was agreed on. Kevin will meet with the family and make the donation.

12: Other Business

Lions Xmas Dance is on Dec. 14th at the Durham Legion

2020 Trek for Tourette letter received. Item deferred to Jan. 2020 and will be considered as one of our sponsorships for 2020 from the budget

Mascot- We had one entry received. Our new Mascot is West Grey Wally. Laura has the picture and will do some research on where to get a "Plushy" stuffed toy made as well as a cut out. Laura will check around for pricing on digitizing the image for hats and other items.

CIP (Community Improvement Plan) Laura provided an update on the CIP. West Grey is working on adapting the CIP concept and work is getting done thru the Economic Development Committee. Several Grant options are out there and the West Grey Staff are exploring all programs that fit. The CIP is moving forward and Laura expected we should see completion by 2021. Laura discussed downtown beautification, marketing of West Grey and a few other innovative ideas that are getting worked on.

Durham will receive new Xmas lights this season. They will be winter themes so they can be used over a longer period of time and not just Xmas. This was part of a Main Street vitalization grants that West grey was awarded. The staff split the funds up and each town in West Grey will get their fair share of the \$48000 grant monies received.

Two applications for grants to the Ministry of Agriculture and Rural Affairs are submitted by West grey. If successful, these grants would be used for park benches, bike racks, etc.

13: Next Meeting is Tuesday, Nov. 5th at 6:30pm at the West Grey Municipal Office.

14: Motion to adjourn meeting at 8:25pm

Moved by Laura, Seconded by Amada