

West Grey Chamber of Commerce

Executive Meeting

West Grey Library

Tuesday, January 8, 2019

Attending: Nella Monaco-Wells, Kevin Tremble, Tom Hutchinson, Cathy Sweeny, Guest- Peggy Hutchinson (temporary Secretary)

Regrets: Mark Stovel, Angela Bennett

1-Nella called the meeting to order @ 6:31pm

2-Declaration of Pecuniary Interest

3-Motion to accept the agenda by Kevin, seconded by Tom (AIF)

4- Motion to accept minutes from October 2018 by Kevin, seconded by Tom (November minutes not available as Mark was away)

5-Business Arising Minutes-With no minutes from November-none

6-Treasurers Report-Monthly summary reviewed as well as year end and discussion around Chamber Bucks

7-Membership Update-92-93 members

8-Website and Marketing- Hits-1334, likes on facebook-401, followers-412, twitter-375. Nella is working on the new website (westgreychamp.dreamhosters.com) Discussed monthly advertising in Spotlight-\$215 per month as well as South Grey

News. We will get a 3 month price at the 6 month rate.
Treasurer expressed concern on monthly cost.

9-Correspondence- Received media release from Bill Walker.
Grey Bruce Women's Shelter is seeking help.

10- Other Business- Discussion on looking into a larger variety of recipients for our Annual Donations. 2018 budget was \$2000 for donations. Discussion to have all applicants apply on line to the WG Chamber by March 31, 2019 (deadline) Promote our charity contributions on the website for better exposure. New brochures are still at Reliance getting a mock up completed with the new layout. Maps to be deleted and business card ads to added to brochure. Grey Highlands Chamber would like to meet with us to discuss our success as they are looking for help to streamline their Chamber. Nella to check with the Legion on open dates for the AGM and new board nominees.

11- On Line Survey- Summarized results

12- Adjourned at 8:31pm

13- Motion to adjourn by Tom, seconded by Kevin

14-Next Meeting- Tuesday, Feb. 5th at 6:30pm- Library