

West Grey Chamber of Commerce

Executive Meeting

West Grey Library

September 11/2018

Attending: Nella Monaco-Wells, Kevin Tremble, Tom Hutchinson, Mark Stovel, Tania MacArthur, Deidter Stadnyk, Cathy Sweeney, Guest - Stephen Townsend

Regrets: Angela Bennett

1. Nella called meeting to order 6:35pm.
2. Motion to accept the agenda by Tom, seconded by Kevin. Carried.
AIF
3. Motion to accept July 11/2018 minutes by Tania, seconded by Mark.
4. Business Arising from minutes - Posting an ad within the Chamber re: bidding opportunity to build a new website. Creating a wants and needs list, mobile friendly. Contacting Launchpad in Hanover and local schools regarding potential volunteer hours for students. Anticipated upgraded website to be ready for January 2019.
5. Treasurer's Report - Monthly summary reviewed.
6. Membership Update - The chamber has a count of 85 members.
7. Website & Marketing - Website has 1272 hits, received 332 likes on Facebook, Twitter - we're following 1045 and we have 375 followers.
8. Correspondence - Canadian Chamber of Commerce advertising.
9. Mandate Discussion - Presented by Mark Stovel. Review of chamber objectives. Propose a 4 pillar approach - strategic plan. Discussion regarding potential survey, speakers series.

Other Business:

- Tom will inquire with Durham Art Gallery regarding more detail for memberships.
- Chamber is looking to schedule an All Candidates Meeting - Preparation meeting will be September 25, 2018

- Cathy Sweeney from Economic Development spoke about municipal events and action items.

Meeting adjourned at 8:00pm

Motion to adjourn by Tom, Nella seconded. AIF. Carried.

Date for next meeting: October 9/2018 @ 6:30pm - Durham Library