

West Grey Chamber of Commerce

Executive Meeting

West Grey Library

Tuesday,

Tuesday, October 8, 2018

1) 6:50 pm - Nella called meeting to order  
Regrets - Kevin, Tom, Angela, Tania

2) Agenda  
Deidter accepted, Tom seconded

3) Past meeting minutes  
Marc accepted, Nella seconded

4) Business from minutes  
Waiting on a response from LaunchPad  
ACTION: Nella, follow up with them

Survey for the CoC members to gather input  
ACTION: Marc, create the questions for the survey

5) Treasurer's report  
Acknowledged

6) 2 new members  
Kowabunga Kids  
Back Office Tasker

Total 92 members

7) Marketing

351 likes on FB (up 20)

379 Twitter followers

1692 hits on website (up 400)

JDSS contacted for student web developer to design website

ACTION: Tom, contact the JDSS VP, Kristen Bell, to follow up

8) Other business

- vinyl CoC sign for the Bookstore - \$145 quote approved from Reliance Printing

ACTION: Nella, order sign

- 1981 proposed plan for revamping Durham may provide useful ideas

ACTION: Marc, contact Peter Fallis for said plan

- business card racks at both arenas, and CoC HQ, will be a great way to promote businesses. \$120.54 each

ACTION: Nella, order business card racks

- West Grey Tourism sign should be handled by municipality

No action until new council is elected

- South [Grey.ca](http://Grey.ca) is asking for a 6-month reading challenge for kids

ACTION: Nella, contact South Grey and propose a commitment for 3 months

Next meeting is Nov. 13th

7:40 pm - Meeting adjourned