

West Grey Chamber of Commerce

Executive Meeting

West Grey Library

May 08/2018

Attending: Nella Monaco-Wells, Kevin Tremble, Tom Hutchinson, Mark Stovel, Deidter Stadnyk

Regrets: Cathy Sweeney, Angela Bennett & Tania MacArthur

1. Nella called meeting to order 6:40pm.
2. Motion to accept the agenda by Tom, seconded by Mark. Carried.
AIF
3. April 17/2018 AGM Minutes Acknowledged. March & May Minutes to be reviewed at June 12/2018 meeting
4. Treasurer's Report - Kevin reviewed report for existing & new members. Mark suggested a document for monthly expenses, fixed & variables to review trends & changes, as well emailing members a budget to promote stewardship. As per "Robert's Rules" no motion is necessary for treasurer's report.
5. Membership Update - The chamber has a count of 88 members. 3 unpaid memberships due to seasonal workers.
6. Website & Marketing - Website has 1663 hits, received 275 likes on Facebook, Twitter - we're following 1045 and we have 379 followers.

Difficulty with Progressive Result Group printers for brochures as the count was incorrect and they are not willing to rectify. Nella discussed with Angela a quote with Reliance Printing for upcoming brochures.

Other Business:

- Nella discussed using a different program other than "Prestige" for website still allowing for mobile use.
- The Chamber was asked to put a \$20 ad in St. Peter's & St. Paul's school. Motioned by Tom. Seconded by Deidter.

- Discussion about setting up a proposed budget for sponsorship requests with information on the website and a deadline of March 31st to receive requests—other than the regular sponsorships (hospital, parades & fairs).
- Preparing 100 “Why Not” packages to recruit new members with an incentive of their business names listed in another brochure printing.
- A new Tourism rack & information sign at the Chamber’s Tourism office in the Bookstore. Inform and ask the Economic Development officers.
- Regarding By-laws, Nella inquired about setting up a committee to change/refresh the By-law, Tom countered with having all the board pitch in for the By-laws. AIF

Meeting adjourned at 7:20pm

Motion to adjourn by Nella, Tom seconded. AIF. Carried.

Date for next meeting: June 12/2018 @ 6:30pm - Durham Library