

West Grey Chamber of Commerce

Executive Meeting

West Grey Library

November 14, 2017

Attending: Nella Monaco-Wells, Lois Harris, Rob Thompson, Kevin Tremble, Tania MacArthur, Angela Bennett.

Regrets Ruth Owler & Bill Wilkinson

1. Nella called meeting to order.
2. Motion to accept the agenda by Lois, seconded by Rob. Carried.
3. Acceptance of October 10/2017 minutes was moved by Rob and seconded by Kevin. Carried.
4. Business arising from last meeting:
 - Float for the Christmas parade has been set aside for this year.
 - An “Ugly Christmas Sweater “ contest will be created, Lois will write an ad for the West Grey Spotlight and a deadline for entries December 15/2017. Lois made a motion to accept and Angela seconded. Carried.
 - Radio advertising for the chamber has been set aside at this time.
 - Businesses will have the opportunity to write and submit a 200 word profile about their company. A profile will be randomly chosen and featured in the Spotlight.
5. Treasurer’s Report - Rob made a motion to accept treasurer’s report, Lois seconded. Carried.
6. Membership Update - The chamber has a count of 80 members. Two new members Siebren & Angela Boersma of Royal LePage & Amy Moyes from Sun Life Financial. The date for the next board meeting has been added if any members would be interested in visiting.
7. Website & Marketing - Received 223 likes on Facebook, Twitter - we’re following 1048 and we have 286 followers. Website has had 2738 hits in the past 30 days Nella added business member list to website.

Other Business:

- The Durham Recreation Committee has skating on December 10th from 3-4 sponsored by Rob Thompson.
- November 23/2017 is the deadline to submit children's names to receive a present from Santa.
- Motion to make a donation of \$200 to West Grey Family made by Angela and seconded by Kevin.
- Discussion about tweaking photo contest to encourage more entries. Lois suggested putting West Grey photography on Grey/Bruce stormwatch Facebook page.
- A new sign for the Durham Industrial Park will be put up in near future.
- Doug Hutchinson from the Frazzlefest Committee is attempting to recruit help for the Monday of the event in February and the possibility of increased donations.

Date for next meeting: January 9/2018, 6pm at the Durham Library

Motion to adjourn by Lois, Rob seconded. Carried.