

## West Grey Chamber of Commerce

### Executive Meeting

### West Grey Library

October 10, 2017

Attending: Nella Monaco-Wells, Bill Wilkinson, Lois Harris, Rob Thompson, Ruth Owler, Angela Bennett, Kevin Tremble

1. Nella called meeting to order.
2. Motion to accept the agenda by Rob, seconded by Ruth. Carried.
3. Acceptance of September 5, 2017 minutes was moved by Lois and seconded by Rob. Carried.
4. Business arising from last meeting:
  - Waiting to hear the theme of Christmas parade in order to develop a float - Rob to check with firefighters what the theme is. A budget of \$500 was discussed.
  - Nella has asked the membership twice about what kind of Christmas promotion they would like. No response.
  - Why not packages - Angela was brought up to speed on the packages which contain all the advantages to belonging to the Chamber. Nella provides the package to prospective members. Ruth asked for packages - she might have a line on new members.
  - There was a discussion about obtaining radio advertising for the holiday season.
  - There was a discussion regarding our regular ad in the Spotlight and whether it will highlight two or three businesses each month. Ruth will check with the Post re: whether we can do the same for that advertising. A questionnaire will be sent to the membership and businesses will write their own articles. Kevin made a motion to develop the questionnaire. Lois seconded. Carried.

5. Treasurer's Report - Ruth made a motion to accept treasurer's report, Lois seconded. Carried. Revenues - \$12,000 in bank account. Year-to-date data shows we are at break-even. Bill asked to have the types of memberships clarified and tracked once a year.
  6. Membership Update - T&P Logistics and McCulloch and Watson Funeral Home are now members. We now have 78 members.
- Website & Marketing - Nella reported 1789 hits, 222 Facebook likes and 370 Twitter followers.
    - The radio station the River asked if we wanted to advertise. Motion to pay for the advertising was defeated.
    - Bill suggested that everyone should bring fundraising ideas for the Chamber of Commerce to the next meeting. Suggestions included dances, golf tournaments, speakers, etc.
  - Correspondence - A thank you letter was received from the Durham Agricultural Society for the support received for the fair. The Boy Scouts also thanked the Chamber for supporting their Jamboree trip.
  - Other Business: The Chamber voted to put an advertisement in the Thunder Cats hockey team. Ruth made the motion. Bill seconded. Carried.

Carol Dyck has retired from the Board of Directors. Board voted in Angela Bennett of the Spotlight as her replacement. Both she and Ruth need to be sworn in by the Mayor.

Rob said that the economic development committee has hired a writer to develop profiles of up to 14 businesses in West Grey for promotional purposes.

Date for next meeting: November 14/2017, 6 pm at the Durham Library  
Motion to adjourn by Nella. Kevin seconded. Carried.

