

West Grey Chamber of Commerce

Executive Meeting

West Grey Library

September 5, 2017

Attending: Nella Monaco-Wells, Bill Wilkinson, Lois Harris, Rob Thompson, Kevin Tremble, Tania MacArthur. Rebecca Hergert from West Grey Council attended meeting.

- Nella called meeting to order.
- Motion to accept the agenda by Lois, seconded by Bill. Carried.
- Acceptance of July 11/2017 minutes was moved by Rob and seconded by Kevin. Carried.
- Business arising from last meeting:
- Nella provided a sample of a Christmas coupon book and an estimate for how much they would cost. It was decided that the Chamber would hold off for this year.
- 500 copies of the West Grey Chamber business directory will be printed. Motion to accept by Lois and seconded by Nella. Carried.
- For the upcoming Santa Claus parade the Chamber will enter a float and Kevin has access to a trailer for this use. Nella will send an email to Chamber members asking for volunteers& feedback.
- Treasurer's Report - Kevin will draft a budget for the year 2018. Motion to accept by Rob seconded by Bill. Carried. Lois made a motion to accept treasurer's report, Rob seconded. Carried.
- Membership Update - 2 new members The Mirror (Mount Forest) and South Grey News.ca. The chamber has a count of 76 members. Nella would like to have on hand "Why Not" packages to potential members at an approximate cost of \$3/package. Motion to accept Bill and seconded by Kevin. Carried.
- Website & Marketing - The next networking social is on September 19/2017 at Chriscott Farms. For the month of June we have received 217 likes on Facebook, Twitter - we're following 1048 and we have 370 followers. Website has had 2369 hits in the past 30

days Nella added business member list to website. We have 10967 views of the Chamber photo contest on Facebook.

- Correspondence - Received a Thank You letter from the Durham Food Bank.

Other Business:

- Business members will be added to banner and business directory at the beginning of every year.
- Petty Float for Gift Certificates to come up with budget for 2018.
- No new news available regarding old library space. A request not to sell existing building. Motion to accept by Bill and seconded by Lois. Carried.
- West Grey Chamber of Commerce objectives in bylaws on website.
- Chamber members have access to government agencies by viewing Bizpal under directory on Chamber website.
- Potentially having guest speakers, i.e. Jamie Doherty (Saugeen Economic Development Corporation), Business Community Counsellors, Wowsa

Date for next meeting: October 10/2017, 6pm at the Durham Library

Motion to adjourn by Nella. Lois seconded. Carried.