

West Grey Chamber of Commerce

Executive Meeting

West Grey Library

June 13, 2017

Attending: Nella Monaco-Wells, Bill Wilkinson, Lois Harris, Rob Thompson, Ruth Owler, Carol Dyck, Tania MacArthur

1. Nella called meeting to order.
2. Motion to accept the agenda by Carol, seconded by Ruth. Carried.
3. Acceptance of April 11, 2017 minutes was moved by Ruth and seconded by Carol. Carried.
4. Business arising from last meeting:
 - AGM review & suggestions for next year - The reviews and comments regarding venue for this year at the Garafraxa were not positive. Not well organized or prepared for event. Ruth to inquire with Pebbles. The possibility of using the Neustadt Community Hall and having dinner catered.
 - Update on business awards - Discussion of type of award, i.e. youth, business. Ruth will call Savannah Meyer regarding templates and criteria for possible awards.
 - Update re: Bruce Power initiative per attracting suppliers to the area - no news from CEO
 - Brainstorming ideas - Nella suggested monetary donations in the form of Chamber bucks to handed out during the Canada Day parade. Agreed to \$1500 in total with possibly 2/\$150 and the remainder in \$5 or \$10. Bows and flags will be attached to vehicle to drive in parade. Cathy will get bows. Nella will speak to Dave @ Signs Up regarding banner. Banner to be taken to Randy at Durham Community Centre for July 1 and Cathy will take to Neustadt for July 15 festivities. Ruth motioned to accept and Cathy seconded. Carried. Bill felt that a brick & mortar investment by the Chamber would be more effective. i.e. old library space becoming a community information centre. Nella has also spoke to the Lion's

club regarding putting up the Chamber banner at their events and received positive feedback.

5. Treasurer's Report - Bill made a motion to accept treasurer's report, Lois seconded. Carried. Bill suggested a breakdown of types of membership. A copy of bank deposits from Kevin would be helpful.
6. Membership Update - 16 new members for 2017.
7. Website & Marketing - Nella reported 1938 hits, 186 Facebook likes and 360 Twitter followers.
8. Correspondence - A thank you letter was received from the Durham & Community Health Care Foundation for the support received for 2016 Gala. The foundation is inviting the Chamber to participate as a sponsor for 2017 Gala.
9. Other Business: \$45.00 is being donated to Normanby Central School. The funds were raised at a networking social at Abbeyfield Durham in March 2017. Sturgeon Falls - West Nipissing Information Centre has requested Business Membership List and Maps - Nella has sent 30.

Date for next meeting: July 11/2017, 6pm at the Durham Library

Motion to adjourn by Bill. Ruth seconded. Carried.