

**West Grey Chamber of Commerce  
Executive Meeting Minutes  
West Grey Library  
April 11, 2017  
6:00 p.m.**

Attending: Nella Monaco-Wells, Lois Harris, Rob Thompson, Kevin Tremble, Cheryl Lindsay, Ruth Owler. Carol Dyck

Nella called the meeting to order.

Motion to accept the agenda by Carol, seconded by Ruth. Carried.

Acceptance of March 7, 2017 minutes was moved by Ruth, seconded by Carol. Carried.

Business arising from last meeting:

- Map and directory – Nella showed the PDF and said we could have printed copies for the AGM. We decided on an initial run of 500.
- Business Awards – it was decided that members will be asked at the AGM to watch for an email survey regarding what kind of business awards they might want to have.
- Rob confirmed that the municipality has joined the Chamber.
- A discussion regarding the AGM was held. Nella will be emcee and Carol and Nella were to follow up with Michele and Kevin Bossi of the Garafraxa re: catering for the meeting. Nella confirmed that Dan Sullivan will be the guest speaker.
- Rob provided an update on the possibility of the chamber providing funding for the Economic Development Committee's façade improvement program. He noted that many businesses in the chamber don't have storefronts and suggested the Chamber run a similar program on its own.

Kevin provided the Treasurer's report and said we have about \$16,000 in the bank. Nothing much new, although we have quite a few new members. Report moved by Rob and seconded by Ruth. Carried.

Membership update – we have 74 members signed up for another year.

Website and marketing – Nella reported that the photo contest got 200 likes for one picture, and that we got more than 6,000 views over the three rotations of the contest. She said she could better promote the contest – currently at \$6.95 a month – with boosts from Facebook. Lois made a motion to pay for the boosts – which will be used to promote the contest and other Chamber events - out of the Chamber account, and Kevin seconded.

Correspondence – Canadian Chamber of Commerce report was tabled.  
A letter was received requesting us to place an advertisement again in the fall fair book – a quarter-page ad costs \$40. She also said the ag. society was requesting sponsorship funding for contest pages.

Carol asked if Neustadt ag. society had requested funding from the Chamber.

Rob moved and Lois seconded that the chamber provide \$250 for 10, \$25 chamber gift certificates and an equal amount for the Neustadt agricultural society, as well as the \$40 advertisement in the respective programs.

Rob suggested that the Chamber might think about sponsoring local Boy Scouts for the Jamboree in Halifax. The municipality is providing funding as long as the Scouts provide some clean-up duties in the town. The recreation committee is also providing funds.

Rob suggested that a letter be sent to the Scout troop leader for suggestions on what the Scouts could do in return for the donation. Rob will email the contact information to Carol to set things in motion. Carol moved and Cheryl seconded the motion to spend \$500 to help out the cause.

Rob also provided information regarding a promotion by Bruce Power aimed at encouraging their main suppliers to re-locate to the community. A decision on participating in the program was deferred to next meeting, when Rob will bring more detailed information.

Lois advised that she sent the Board of Trade form was sent to Industry Canada to keep the Chamber in good standing.

The Annual General Meeting will be held at the Garafraxa on May 16, 2017

Next regular meeting scheduled for June 13, 2017 at 6 p.m. at the Durham library.

Motion to adjourn by Nella. Kevin seconded. Carried.

