

**West Grey Chamber of Commerce
Executive Meeting Minutes
West Grey Library
January 10, 2016
5:30 p.m.**

Attending: Nella Monaco-Wells, Lois Harris, Rob Thompson, Kevin Tremble

Nella called the meeting to order. Motion to accept the agenda by Rob , seconded by Lois. Carried.

Acceptance of November 15, 2016 minutes was moved by Rob, seconded by Lois. Carried.

Business arising from last meeting:

- Telecom company – Nella said that, on further researching the options, this was not a good deal for our members. We won't go ahead with any subscription unless someone else sees benefit.
- Nella updated map and directory project. PRG still working on it.
- Nella also said she obtained ad prices from Spotlight regarding the potential for an anchored ad, per the request by BIA secretary-treasurer Michele Bossi. She provided the information to Michele and is awaiting a response.
- Business awards sub-committee. Stephanie provided a summary after the meeting. Attached.

A discussion regarding the AGM in May was tabled until next meeting.

Kevin provided the Treasurer's report. Nothing much new. Balance is at \$11, 869.71. Kevin will be getting in touch with Tim Summers re: what he does to review the Chamber's accounts. Report moved by Rob and seconded by Lois. Carried.

Membership update - new member is Bruce-Grey Mentorship.

Website and marketing – Nella reported 1,948 hits on the website over 30 days, and 111 likes on Facebook. Lois said we have 322 Twitter followers and that she always tags local radio stations and magazines when she tweets.

Rob reminded everyone about the Job Fair being held on March 23rd. Nella said the banner will need to be updated with new member names before then.

Nella reported that she has been visiting downtown businesses with a package that explains the advantages of being a member of the Chamber.

Rob said he would talk to council about getting the municipality to join the Chamber.

Rob put forward a motion saying that the library should get a free membership. Lois seconded. Carried.

Ruth Owler had contacted Nella regarding running a Chamber advertisement in an upcoming special edition of the Post aimed at seniors. A motion to buy the ad was put forward by Lois and seconded by Kevin. Carried.

Correspondence:

- Received a letter asking for applications to the provincial volunteer service awards. Tabled.
- Received thank you cards from the Durham Food Bank and the Health Foundation for Chamber contributions

Other business:

- Lois suggested we discuss options for using the funds we have in the bank account at the next meeting.

Next meeting scheduled for February 7, 2017 at 6 p.m. at the Durham library.

Motion to adjourn by Nella. Lois seconded. Carried.