

**West Grey Chamber of Commerce
Executive Meeting Minutes
Pebbles Restaurant
November 15, 2016
5:30 p.m.**

Attending: Nella Monaco-Wells, Lois Harris, Rob Thompson, Kevin Tremble, Carol Dyck

Nella called the meeting to order. Motion to accept the agenda by Carol, seconded by Lois. Carried.

Acceptance of October 5, 2016 minutes was moved by Carol, seconded by Lois. Carried.

Business arising from last meeting:

- Brainstorming session results: Networking socials: \$5 admission fee (the admission fee will go to the host's charity of choice). Discussion about dates and locations for upcoming sessions. The Grand Prize Winner of the 'Beauty of West Grey' photo contest will receive at the Chamber's AGM an their winning photo enlarged and framed and a Grand Prize Basket. Ads will be put in the Spotlight the first week of the month and in the Post the second week of the month promoting the photo contest.
- Telecom company - asked to participate in VOIP like service for Chamber members. Angus is using the service and is happy with them. Company will contact prospective clients. Lois to bring forward to next meeting. Nella to check out the contractual obligations per this company.
- Nella updated map and directory project. The choices were down to 2 companies for the design and printing of the West Grey Chamber of Commerce map and directory: Austin Graphics and Progressive Result Group. The Progressive Result Group were more amenable to the undertaking.

Rob made the motion to go with PRG, Carol seconded it, and the motion carried. We'll order 500 copies.

- Lois and Carol provided a report on the Vibrant Villages conference. (see attached).

Kevin provided a verbal Treasurer's report. He asked about the Chamber's Shop to Win certificates from last Christmas' promotion. Nella said there might still be a couple of outstanding certificates.

Membership update - new member: Rural Routes Pest Control in Neustadt

Website and marketing - 1711 hits on website October 5 to Nov. 15.

Banner ad in the Post for photo contest next week. Flyer is in The Bookstore storefront. Carol has put it on her Facebook page.

In January, Spotlight will be doing a special edition on the Rockwood Terrace issue. Board decided to buy a ¼ page ad.

Correspondence:

- Durham and Community Health Care Foundation asked for funding. Chamber already supported the Gala, and will donate at Christmas time too.
- Ministry of Citizenship and Immigration asked if the Chamber knew of anyone who could be put forward for the June Callwood Award.
- Durham Firefighters - Santa Claus parade - asked for funding. Carol said that we should also support the Neustadt firefighters. Kevin to look up previous year's donations and match them this year.
- Durham and District Food Bank - Carol motioned to donate \$100 and Rob seconded the motion. Carried. Kevin to send a cheque.
- Durham Recreation Committee - West Grey Family Christmas (Dec. 11, 2016) asked for a donation as well. Rob recused himself, since he's on the committee. Kevin to send same donation as last year

Other business:

- Idea for a monthly West Grey event calendar in the Spotlight where events of West Grey Chamber members and the Durham BIA members would regularly be promoted. At the last Chamber Network Social an idea was mentioned about the possibility of the West Grey Chamber of Commerce and the Durham BIA to jointly finance a monthly event calendar in The Spotlight. Nella would contact The Spotlight regarding prices. Carol pointed out that West Grey puts out an annual events calendar. Nella to check with Michele re: how she would like it structured and report back at the next meeting.

Next meeting is scheduled for January 10, 2017. Lois to find out about other possible venues to hold the Chamber board meetings. While Pebbles have been very

welcoming, we want to move the meeting around the area. Motion to adjourn by Nella. Carol seconded. Carried.